Q1. Top Priority: Which one of the following issues is the most important to you in the election for the Arizona State Legislature?

	2/28/24	10/25/23
Illegal immigration	33.9%	22.7%
Inflation and economy	13.8%	23.6%
Abortion	12.1%	6.5%
Education	9.7%	9.4%
Crime and public safety	5.7%	8.1%
Water	5.3%	6.0%
Gun control	5.2%	6.3%
Climate change	4.9%	5.4%
Healthcare	3.3%	4.7%
Infrastructure and roads	3.3%	4.0%
Unsure	2.9%	3.2%
Total	100.0%	100.0%

Q2. Vote Method: How do you plan to vote in the November 2024 general election for President, U.S. Congress, and State Legislature?

	2/28/24	10/25/23
Vote in-person on Election Day	**25.8%**	**26.7%**
Definitely vote in-person on Election Day	17.3%	18.3%
Probably vote in-person on Election Day	8.5%	8.3%
Vote absentee by mail	**62.5%**	**58.7%**
Definitely vote absentee by mail	49.6%	40.9%
Probably vote absentee by mail	12.9%	17.8%
Vote early in-person	**11.7%**	**14.6%**
Definitely vote early in-person	6.8%	8.7%
Probably vote early in-person	4.9%	5.9%
Total	100.0%	100.0%

Q3. State Direction: Generally speaking, would you say things in Arizona are headed in the right direction or off on the wrong track?

	2/28/24	10/25/23
Right direction	**31.7%**	**38.8%**
Definitely the right direction	5.3%	2.3%
Mostly the right direction	26.4%	36.4%
Wrong track	**54.0%**	**50.9%**
Mostly the wrong track	27.8%	25.5%
Definitely the wrong track	26.2%	25.4%
Unsure	14.2%	10.3%
Total	100.0%	100.0%

Q4. Generic Ballot: If the election was held today, and you had to make a choice, would you vote for the Republican or Democratic candidate for the Arizona State Legislature?

	2/28/24	10/25/23
Republican candidate	**45.6%**	**46.8%**
Definitely the Republican candidate	36.8%	36.0%
Probably the Republican candidate	8.8%	10.8%
Democratic candidate	**42.0%**	**42.0%**

Probably the Democratic candidate	9.3%	*11.1%*
Definitely the Democratic candidate	32.7%	*30.8%*
Unsure	12.4%	*11.2%*
Total	100.0%	*100.0%*

Q5. SRH Legislation Source: Now thinking about issues in Arizona... If at all, where have you recently seen, read, or heard anything about potential legislation that seeks to prohibit public entities, such as the State of Arizona, state agencies, local governments, school districts, and boards and commissions from contracting with companies that are perceived as not engaging with certain oil and gas companies, gun manufacturers or retailers, or other such employers? Select as many as apply

	Freq.	%
On TV	121	20.1%
On the internet or social media	125	20.9%
On the radio	53	8.8%
On a streaming service	44	7.3%
In the mail	25	4.2%
On the phone or text message	33	5.5%
In the newspaper	44	7.3%
From a campaign representative	17	2.9%
Word of mouth	57	9.5%
I have not seen, read, or heard about the proposed legislation recently	319	53.1%
Unsure	41	6.9%
Total	600	100.0%

Q6. SRH Legislation Description: Was the information you saw, read, or heard about the proposed legislation in support of the legislation or in opposition to the legislation?

	Freq.	%
Support	**36**	**14.9%**
All in support	9	3.9%
Mostly in support	26	11.0%
Even mix of support and opposition	**85**	**35.6%**
Opposition	**52**	**21.6%**
Mostly in opposition	33	13.7%
All in opposition	19	7.8%
Unsure	67	27.9%
Total	240	100.0%

Legislation might be considered in state legislature that would prohibit public entities, such as the State of Arizona, state agencies, local governments, school districts, and boards and commissions from contracting with companies that are perceived as not engaging with certain oil and gas companies, gun manufacturers or retailers, or other such employers.

Q7. FDA Position: Would you support or oppose a bill to prohibit Arizona public entities from contracting with companies that are perceived as not engaging with certain oil and gas companies, gun manufacturers and retailers, or other such employers?

	Freq.	%
Support	**125**	**20.9%**
Definitely support	59	9.8%
Somewhat support	66	11.0%

Oppose	**238**	**39.7%**
Somewhat oppose	58	9.7%
Definitely oppose	180	30.0%
Unsure	236	39.4%
Total	600	100.0%

Q8. Support FDA Verbatim: In a few of your own words, why do you support the legislation?

See Verbatim File.

	Freq.	%
Oil and Gas	9	6.9%
Gun control	8	6.7%
Don't support the legislation	7	5.6%
Political	7	5.2%
Support environment	6	4.5%
Accountability/Transparency	6	4.5%
Preference	4	3.1%
DEI	4	3.0%
Government overreach	3	2.1%
Corrupt companies	2	1.8%
Free Market	2	1.8%
Capitalism	2	1.8%
Not Government Issue	2	1.7%
Keep private interests	2	1.5%
Oppose 2A	2	1.4%
No comment	15	12.0%
Don't know/Unsure	9	7.2%
NA	7	5.3%
Other	30	23.6%
Total	125	100.0%

Q9. Oppose FDA Verbatim: In a few of your own words, why do you oppose the legislation?

See Verbatim File.

	Freq.	%
Government overreach	34	14.2%
Free Market	32	13.5%
Constitutional Rights	13	5.3%
Not necessary/Doesn't make sense	12	5.2%
Oil and Gas	11	4.5%
Preference	10	4.4%
Gun control	9	3.9%
Political	8	3.4%
Don't support the legislation	8	3.4%
Support Second Amendment	6	2.5%
Economy impact	5	2.2%
Corruption	5	2.0%
Ballot is confusing	4	1.6%
Don't trust	4	1.5%
Credentials	3	1.4%
Capitalism	3	1.2%
Climate Change	2	0.7%
Border control	2	0.7%
Transparency	2	0.7%

	Freq.	%
Not Government Issue	2	0.6%
No comment	19	7.8%
Don't know/Unsure	11	4.4%
NA	5	2.1%
Other	30	12.7%
Total	238	100.0%

Now here is what two people, let's call them Smith and Jones, are saying about this potential legislation that would prohibit state public entities from contracting with companies that?are perceived as not engaging with certain oil and gas companies, gun manufacturers or retailers, or other such employers.

Smith says woke businesses like some big banks are discriminating against gun manufacturers and retailers because they won't loan those type of businesses money due to politics, not because of any business or financial reasons. Smith says Arizona shouldn't do business with any company that is perceived as discriminating against gun manufacturers and retailers.

Jones says woke policies that encourage government intrusion into private business will end up costing local communities more money through higher interest rates, less competition, and fewer lending options. Jones says the legislation gives the government the power to punish private companies for their own internal policies, including how they manage risk and serve their clients and communities, and that the state legislature should focus on lowering taxes and improving access to critical infrastructure, not advancing political agendas.

Q10. Contrast Legislation: Do you agree with Smith or Jones more?

	Freq.	%
Smith: Arizona shouldn't do business with companies that are perceived as discriminating against gun manufacturers and retailers	**131**	**21.8%**
Definitely Smith: Arizona shouldn't do business with companies that are perceived as discriminating against gun manufacturers and retailers	89	14.8%
Probably Smith: Arizona shouldn't do business with companies that are perceived as discriminating against gun manufacturers and retailers	42	7.0%
Jones: the state legislature should focus on lowering taxes and improving access to critical infrastructure, not political agendas	**307**	**51.1%**
Probably Jones: the state legislature should focus on lowering taxes and improving access to critical infrastructure, not political agendas	144	24.1%
Definitely Jones: the state legislature should focus on lowering taxes and improving access to critical infrastructure, not political agendas	162	27.0%
Unsure	163	27.1%
Total	600	100.0%

Q11. Job of Legislature in Business Decisions: Do you agree or disagree with the following statement: "The Arizona State Legislature should stay out of legislating what businesses can and can't do and how they choose to run their business?"

	Freq.	%
Agree	**360**	**60.0%**
Strongly agree	203	33.9%
Somewhat agree	157	26.1%
Neither agree nor disagree	**69**	**11.6%**
Disagree	**124**	**20.7%**
Somewhat disagree	84	14.1%
Strongly disagree	40	6.7%
Unsure	46	7.7%
Total	600	100.0%

Q12. Banks Working for Clients/Shareholders, Not Politics: Do you agree or disagree with the following statement: "In Arizona, banks and financial institutions are focused on advancing the best interests of their clients and shareholders, not political agenda?"

	Freq.	%
Agree	**201**	**33.5%**
Strongly agree	98	16.3%
Somewhat agree	103	17.2%
Neither agree nor disagree	**92**	**15.4%**
Disagree	**196**	**32.6%**
Somewhat disagree	107	17.9%
Strongly disagree	88	14.7%
Unsure	111	18.5%
Total	600	100.0%

Q13. Increased Costs: Do you agree or disagree with the following statement: "In Arizona, punishing private companies for their own internal policies, including how they manage risk and serve their clients and communities, would increase taxes and costs for services?"

	Freq.	%
Agree	**220**	**36.7%**
Strongly agree	96	16.1%
Somewhat agree	124	20.6%
Neither agree nor disagree	**96**	**16.0%**
Disagree	**154**	**25.6%**
Somewhat disagree	82	13.6%
Strongly disagree	72	12.0%
Unsure	130	21.7%
Total	600	100.0%

Q14. **State Legislator Impact**: If your state legislator was to support the legislation to prohibit state public entities from contracting with companies that are perceived as not engaging with certain oil and gas companies, gun manufacturers or retailers, or other such employers, would you be more likely or less likely to vote for that legislator in a future election?

	Freq.	%
More likely	**115**	**19.1%**
Much more likely	55	9.1%
Somewhat more likely	60	10.0%
Makes no difference	**69**	**11.5%**
Less likely	**264**	**44.0%**
Somewhat less likely	102	17.1%
Much less likely	162	26.9%
Unsure	153	25.4%
Total	600	100.0%

Q15. **Specific Ban**: If you knew this potential legislation was specifically meant to ban the state and other public entities from working with financial institutions and banks that don't service gun manufacturers and retailers, would you support or oppose the legislation?

	Freq.	%
Support	**153**	**25.5%**
Definitely support	75	12.5%
Somewhat support	78	13.0%
Oppose	**286**	**47.6%**
Somewhat oppose	81	13.5%
Definitely oppose	205	34.1%
Unsure	161	26.9%
Total	600	100.0%

Q16. **Gun Ownership**: Do you or someone in your household own a gun or firearm?

	Freq.	%
Yes	**359**	**59.8%**
Yes, I do	212	35.3%
Yes, someone in my household does	147	24.5%
No	**241**	**40.2%**
Total	600	100.0%

Q17. Gender

	Freq.	%
Female	317	52.9%
Male	283	47.1%
Total	600	100.0%

Q18. Age Range Gen

	Freq.	%
Under 55	**292**	**48.6%**
18 - 29	78	13.0%
30 - 44	124	20.7%
45 - 54	90	15.0%

55 and Over	**308**	**51.4%**
55 - 64	108	18.0%
65+	200	33.4%
Total	600	100.0%

Q19. Partisanship by Registration

	Freq.	%
Republican	227	37.8%
Democrat	194	32.3%
No party affiliation	127	21.2%
Other	35	5.9%
Unsure	17	2.9%
Total	600	100.0%

Q20. Ideology

	Freq.	%
Conservative	**238**	**39.6%**
Very conservative	105	17.5%
Somewhat conservative	133	22.1%
Moderate	**176**	**29.3%**
Liberal	**155**	**25.9%**
Somewhat liberal	84	14.0%
Very liberal	71	11.8%
Unsure	31	5.2%
Total	600	100.0%

Q21. Race/Ethnicity

	Freq.	%
White or Caucasian	446	74.4%
Asian or Pacific Islander	8	1.4%
Black or African American	11	1.9%
Hispanic or Latino	88	14.7%
Other	33	5.6%
Unsure	12	2.0%
Total	600	100.0%

Q22. 2020 Retro Ballot

	Freq.	%
Republican Donald Trump	260	43.3%
Democrat Joe Biden	263	43.8%
Another candidate	28	4.6%
Did not vote in 2020	34	5.7%
Unsure	16	2.6%
Total	600	100.0%

Q23. Education Level

	Freq.	%
No degree	**332**	**55.4%**
Some high school	6	1.0%
High school diploma/GED	61	10.2%
Technical Certification	31	5.2%
Some college or Associate's Degree	234	39.0%

At least College	**262**	**43.6%**
Four-year undergraduate or Bachelor's Degree	158	26.3%
Graduate degree or further	104	17.4%
Unsure	6	0.9%
Total	600	100.0%

Q24. General Election X of 4

	Freq.	%
0 of 4	37	6.2%
1 of 4	52	8.7%
2 of 4	91	15.2%
3 of 4	101	16.8%
4 of 4	318	53.1%
Total	600	100.0%

Q25. Geo - County

	Freq.	%
Maricopa-Phoenix	113	18.9%
Maricopa-Other	251	41.9%
Pima	91	15.2%
Other Counties	144	24.0%
Total	600	100.0%

Q26. Geo - DMA

	Freq.	%
Phoenix	476	79.3%
Tucson (Sierra Vista)	106	17.7%
Yuma-El Centro	14	2.3%
Albuquerque-Santa Fe	4	0.7%
Total	600	100.0%

Q27. Geo - CD

	Freq.	%
1	84	13.9%
2	75	12.4%
3	40	6.7%
4	64	10.7%
5	74	12.3%
6	77	12.9%
7	51	8.5%
8	72	12.1%
9	63	10.5%
Total	600	100.0%

Q28. Community Type

	Freq.	%
Rural	80	13.3%
Suburban	212	35.4%
Urban	305	50.9%
Unknown	2	0.4%
Total	600	100.0%

Q29. Income from File

	Freq.	%
$0-$49k	81	13.5%
$50k-$99k	276	45.9%
$100k+	217	36.1%
Unknown	27	4.5%
Total	600	100.0%

Q30. Gender + Age

	Freq.	%
F 18 - 29	39	6.5%
F 30 - 44	67	11.2%
F 45 - 54	47	7.8%
F 55 - 64	57	9.6%
F 65+	107	17.8%
M 18 - 29	39	6.4%
M 30 - 44	57	9.5%
M 45 - 54	43	7.1%
M 55 - 64	51	8.4%
M 65+	93	15.5%
Total	600	100.0%

Q31. Race + Gender

	Freq.	%
White Female	235	39.2%
White Male	211	35.2%
Asian Male	5	0.8%
Black Female	6	0.9%
Black Male	6	1.0%
Asian Female	3	0.6%
Hispanic Female	52	8.6%
Hispanic Male	37	6.1%
Other Female	19	3.2%
Other Male	14	2.4%
Unsure	12	2.0%
Total	600	100.0%

Q32. Gender + Education

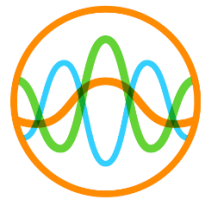|	Freq.	%
Female At least College	139	23.1%
Female No degree	177	29.5%
Male At least College	123	20.5%
Male No degree	156	26.0%
Unsure	6	0.9%
Total	600	100.0%

METHODOLOGY

This probabilistic survey was conducted February 27 – 28, 2024, with 600 likely general election voters. It has a margin of error of ±3.96%. Known registered voters were interviewed via live phones and SMS. This survey was weighted to a likely general election voter universe.

ABOUT THE FIRM

Cygnal is an award-winning international polling, public opinion, and predictive analytics firm that pioneered multi-mode polling, text-to-web collection, and emotive analysis. Cygnal consistently ranks as the most accurate firm, and clients rely on Cygnal's ability to create intelligence for action. Its team members have worked in all 50 states and multiple countries on more than 3,000 corporate, public affairs, and political campaigns.

Survey of Likely General Election Voters

Arizona Statewide

Conducted February 27 – 28, 2024

n=600 | ±3.96%